

Hi, I'm Rafael d'Almeida, a multidisciplinary designer born in 1995 and raised in Tuscany, Italy. I completed my BA in Visual Communication, specializing in Design of the Moving Image, at the Universität der Künste Berlin in 2021. My areas of expertise include video-making, conceptualization, directing, video-editing, motion design, art direction, illustration, and graphic design. I have a deep passion for exploring new mediums, processes, and tools to enhance my creative output. Currently, I am based between Berlin and Florence, Italy, and will soon be relocating to New York City.

EXPERIENCE:

FREELANCE VIDEOMAKER

2018-present

Video-production, Video-editing, Post-production, Motion Design, CGI Animation.

Selected Clients:

New Balance, MSGM, SPECTRUM, Usual-usual, Atlantic Records Germany, AOK Krankenkasse, Warner Music Group, Vita Health Media, DO!!YOU!!!RADIO, Tour de Moon, Bambini Entertainment, Tiefbasskommando, 102 Boys, Nordachse.

FREELANCE GRAPHIC DESIGNER & ILLUSTRATOR

2016-present

Graphic Design, Illustration, Art Direction. Digital & Print.

Selected Clients:

Usual-usual, Maison Hefner, 99 CANAL, Tour de Moon, AOK Krankenkasse, Vita Health Media, Bambini Entertainment, Tiefbasskommando.

DOWNTOWNDESTRUCTIONPRODUCTION

2021-present

Video-production, Video-editing, Graphic Design, Motion Design, and Digital Asset Design.

TERRAFRANTA

2021-present

Branding, Art Direction, Graphic Design, and Illustration.

Handling diverse projects including product labels, event flyers, both print and digital media.

MERA25

01.2022-04.2022

Graphic Design, Motion Design.

Part of an international team curating and creating online content for MERA25, a multinational political party affiliated with DiEM25.

BJØRN MELHUS (Video Artist)

2019-2020

Assistant.

EDUCATION:

UNIVERSITÄT DER KÜNSTE BERLIN

2016-2021

Bachelor's degree in Visual Communication, specializing in Design of the Moving Image.

LICEO ARTISTICO LEON-BATTISTA ALBERTI

2010-2015

Diploma, specializing in Sculpture. Florence, Italy.

SKILLS:

Adobe Creative Suite.
Proficient in After Effects, Premiere, Photoshop, and InDesign.

Basic HTML/CSS.
Developed my own website by manually coding the entire HTML/CSS structure.

CGI Modeling and Animation:
Cinema 4D, Blender, Unity.
Proficient in Cinema 4D.

STRENGTHS:

Quick learner, highly curious, and open to adopting new tools and collaborative working methods.

Strong emphasis on correct execution without compromising efficiency under time pressure.

Humorous, left-field approach to creativity (only when required).

NATIVE LANGUAGES:

English, German, Italian.

PORTFOLIO

→ www.rafael.exposed

EMAIL

→ rafeatutanota.com

INSTAGRAM

→ [@araferafel](https://www.instagram.com/araferafel)